



The New River Officers' Spouses' Club appreciates your consideration to support our organization, through our Newsletter Advertising opportunity. The OSC primarily uses Advertising income to support Holiday Cheer. Each year, the New River OSC strives to donate \$2500 to the Marine Corps Air Station New River Chaplain's Office. The funds are distributed, in the form of commissary gift cards, to service members and families aboard MCAS New River during the holiday seasons.

Additional Advertising income may also be used towards our Charitable Distributions fund, which helps provide donations to various organizations that directly fund and support our military community. We also provide Scholarships to qualifying graduating seniors and military spouses, to pursue their higher level education.

We are humbled to be part of Holiday Cheer, making an impact on our own service members and their families, giving back to national and local military organizations, and supporting educational pursuits of military children and spouses. We are fortunate to have the opportunity to give graciously, largely in part to your generosity. This year advertising will help those efforts tremendously since COVID has limited our ability to hold in person events.

Thank you for supporting the New River OSC. We look forward to working with your business in the future.

NEW RIVER OSC

2020-2021 Advertising Information

As a new season begins, the New River Officers' Spouses' Club (OSC) would like to invite you to advertise your business to our members. The OSC was organized in order to raise funds to contribute to charities impacting our community and provide educational scholarships to military dependents, all while fostering a supportive atmosphere within our membership. This year, the OSC will be publishing NINE monthly newsletters (Sep-May) with advertising opportunities available. Each of these publications is distributed directly to all New River Officers' Spouses' Club members. All newsletters will be distributed electronically to our members. By advertising your services within these OSC publication(s), your business will gain visibility within our military community and grant you the opportunity to show numerous people the products and services that your business offers.

Advertising fees are priced according to the list below. Rates are subject to change. Purchasing an ad for a full year (annual rate) offers a **one month discount** and guarantees the price quoted for the term of the contract. Prices quoted are for camera-ready ads. Advertisements may be submitted electronically to: **NewRiverOSC@gmail.com** or mailed on a CD to the address listed below. Acceptable electronic formats include PDF, JPEG, and GIF. A camera-ready hard copy (black & white or color laser print) is also accepted. If you are interested in advertising your business, please send your advertisement, completed form, and check made payable to **New River OSC** to:

P.O. Box 4413, Jacksonville, N.C. 28540

Newsletter:

Advertisements and payment must be received no later than the 25th of the month prior to publication.

Ad size (width x depth)	Month-to-Month	Annual
Bus card (3.5" x 2.25")	\$15	\$120
¼ page (3.5" x 4.5")	\$25	\$200
Half page (7.5" x 4.5")	\$50	\$400

Publication dates: 9/30/20, 10/30/20, 11/30/20, 12/30/20, 1/29/21, 2/28/21, 3/31/21, 4/30/21, 5/31/21

Thank you for taking the time to consider how your business can support the New River Officers' Spouses' Club. We appreciate all of the support you are able to provide us in order to insure another rewarding year. Please contact me if I can answer any of your advertising or sponsorship questions.

Jennifer Towery
President
NewRiverOSC@gmail.com

New River OSC Advertising 2020-2021

Business Name:

Point of Contact:

Address: _____

Phone: _____

Newsletter Ad size:

Month(s) for publication: Sep Oct Nov Dec Jan Feb Mar Apr May End of Year

Total amount due: _____ Check # _____ Date: _____

NEW RIVER OFFICERS' SPOUSES' CLUB, INC. ADVERTISING CONTRACT

NEWSLETTER

This advertising contract is made and entered into this _____ day of _____, _____ by and between _____ (ADVERTISER) and the New River Officers' Spouses' Club, Inc. (OSC), Jacksonville, North Carolina. The purpose of this agreement is to make a final and complete settlement of the parties' rights and obligations pertaining to this agreement under the following terms and conditions: For the sum of \$_____, the OSC hereby agrees to provide the ADVERTISER a _____ (size) advertisement in the OSC newsletter publication:

_____ Month-to-Month – please circle at least one
Sep Oct Nov Dec Jan- Feb Mar Apr May

_____ Annual – all remaining months .

ADVERTISER shall provide OSC with:

- Approved advertising copy no later than the 25th of the month prior to publication. Payments must also be received by the 25th of the month or advertisement will not be placed. (Example: For a September Newsletter publication, the deadline for advertisement, payment, and contract would be September 25th.)
- All copy is subject to editorial revision by OSC and may be rejected if undesirable or objectionable as to wording or appearance.
- All advertisements are accepted and published by OSC entirely on the representations that ADVERTISER is properly authorized to publish the entire contents and subject matter thereof. It is understood that, in consideration of the publication of the advertisements, ADVERTISER will indemnify and save OSC harmless from and against any claims or suit for libel, violation or right of privacy, plagiarism, copyright infringement and any other claims or suits based on the contents or subject matter of such publication.
- Compensation to OSC may be increased if the printer, due to the actions of ADVERTISER, requires additional work or unusual efforts such as overtime work.
- OSC agrees to perform the work in a good and professional manner consistent with the customs and practices of the industry. OSC expressly excludes all guarantees, warranties, or representation, with OSC's sole liability being limited to the repair and reasonable cost of correcting any errors that are attributable to OSC. In no event shall OSC's liability under the contract exceed the compensation paid to OSC under this contract.

In witness thereof, the parties hereto affixed their signatures this _____ day of _____, _____.

Company Name and Address:

Company Phone Number and Email:

Name and Title of ADVERTISER Representative:

Signature of Advertising Representative:

Name and Title of OSC Representative:

Signature of OSC Representative: